

LIFE'S SHORT. EXPERIENCE SOMETHING NEW.

ULTRACEUTICALS

Brand Promise:
Real Skincare. Real Results.

NOT ALL COSMECEUTICALS ARE CREATED EQUAL:
Complete formula testing; not just key ingredients
Proprietary delivery system targeting primary skin concerns
Positive sensorial experience encouraging daily use
Made in Australia by global skin experts

Focus Program:

RVR90 (Real Visible Results in 90 Days) estheticians and guests focus on primary skin concerns for 90 Days with treatment + homecare package bundles

Success Stats

20% average revenue increase overall spa
\$500 average guest retail purchase in 90 Days with RVR90 promotion
5 average guest treatments in 90 Days with RVR90 promotion

Innovate Services

Rejuvenation meets Results - luxury treatments with no downtime
Exclusive UltraINFUSION Technology permeates active ingredients +1000%
90-Day treatment package bundles with RVR90 promotion

Invigorate Retail

Self-Select retail center merchandised by skin concern
Homecare Rx with product basket for every guest at checkout*
Homecare instructions for every guest with purchase

*No treatment has more impact on the skin than daily homecare

20% sale share from purchases made on www.ultraceuticals.com

Captivate Guests

90 Days To Your Best Skin Ever campaign with RVR90
Invite guests back by scheduling their next appointment
Membership program (1x month, 2x month, quarterly)

Elevate Teams

Ultra Specialist Professional Development Focus:

Increase sales
Team coaching
Technical training in-house
Event hosting

Connection to our global network of Skin Professionals:

Ultraceuticals Academy
Inspired Monthly Webinars
Regional Trainings
The Tuesday Text – weekly inspirational messaging
“Celebration in a Box” – monthly meeting content curating a culture of success

Leader Labs

Sessions for managers to network, learn and meet benchmarks:
70% Retention (staff and guest)
60% of guests Prebook next appointment
50% of guests enjoy Additional Treatments vis cross promotion
40% of guests buy Retail for homecare
30% of guests participate in Events and Membership

Contact

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WE ARE
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SHAPINGSPAsuccess